

**INTERNAL ASSIGNMENT QUESTIONS
M.B.A. II YEAR (year wise)
(2015-2016)**



PROF. G. RAM REDDY CENTRE FOR DISTANCE EDUCATION

(RECOGNISED BY THE DISTANCE EDUCATION BUREAU, UGC, NEW DELHI)

OSMANIA UNIVERSITY

(A University with Potential for Excellence and Re-Accredited by NAAC with "A" Grade)

**DIRECTOR
Prof. H.VENKATESHWARLU
Hyderabad – 7 , Telangana State**

**PROF.G.RAM REDDY CENTRE FOR DISTANCE EDUCATION
OSMANIA UNIVERSITY, HYDERABAD – 500 007**

Dear Students,

Date: 17-05-2016

Every student of MBA I year has to write and submit **Two Assignments** for each paper compulsorily. Each assignment carries **15 marks** and for two assignments it is 30 marks. University Examinations will be held for 70 marks. The concerned faculty evaluates these assignment papers. The marks awarded to you will be forwarded to the Controller of Examination, OU for inclusion in the University Examination marks. Without these marks, your results will be incomplete.

Further, you are hereby informed to pay Rs.500/- through DD in favour of Director, PGRRCDE, OU towards Assignment fee and submit the same along with two assignments at MBA counter on or before **25-06-2016** and obtain proper receipt. Assignments without the DD will not be accepted.

Assignments on Printed / Photocopy / Typed papers will not be accepted and will not be valued at any cost. Only hand written Assignments will be accepted and valued.

Methodology for writing the Assignments:

1. First read the subject matter in the course material that is supplied to you.
2. If possible read the subject matter in the books suggested for further reading.
3. You are welcome to use the PGRRCDE Library on all working days and also on Sundays / Second Saturdays for collecting further information on the topic of your assignments. (10.30 am to 5.00 pm.)
4. Give a final reading to the answer you have written and see whether you can delete unimportant or repetitive words.
5. The cover page of the each theory assignments must have information as given in FORMAT below. Separate Format for each Assignment.
6. Write the above said details clearly on every subject assignments paper, otherwise your paper will not be valued.
7. Tag all the assignments paper wise and submit assignment number wise.
8. Submit both the assignments on or before **25-06-2016** at MBA counter, PGRRCDE, OU on any working day and obtain receipt.

**Prof.H.VENKATESHWARLU
DIRECTOR**

FORMAT

- | | |
|----------------------------|---|
| 1. NAME OF THE STUDENT | : |
| 2. ENROLLMENT NUMBER | : |
| 3. M.B.A. (I/II/III) | : |
| 4. PAPER | : |
| 5. PAPER CODE | : |
| 6. ASSIGNMENT No. (I / II) | : |
| 7. DATE OF SUBMISSION | : |
| 8. DD.NO. & BANK | : |

**MBA II YEAR
INTERNAL ASSIGNMENT**

PAPER – I : ECONOMIC ENVIRONMENT AND POLICY (EEP)

ASSIGNMENT - I

I Answer the following 3 Questions. Each Question carries 5 Marks :

1. Critically appraise the India's National Income trend for the last ten years and give explanation for the trend.
2. Explain how National Income is determined according to Keynesian approach.
3. Describe the present scenario of India's Capital and Money Markets.

ASSIGNMENT – II

II Answer the following 3 Questions. Each Question carries 5 Marks :

1. What is the monetary policy of RBI ? What are the objectives of the monetary policy ?
2. Write a note on the present Foreign investment policy of the government.
3. Critically appraise the disinvestment of Public Enterprises followed by the Central Government.

**MBA II YEAR
INTERNAL ASSIGNMENT**

PAPER – II : FINANCIAL MANAGEMENT (FM)

ASSIGNMENT - I

I Answer the following 3 Questions. Each Question carries 5 Marks :

1. Define financial Management. Discuss about the objectives of Financial Management.
2. Explain about Discounted Cash Flow techniques of Capital Budgeting.
3. Write short notes on the following
 - a. Time value of money
 - b. Payback period
 - c. Concept of "Risk"
 - d. Risk adjusted discount rate.

ASSIGNMENT – II

II Answer the following 3 Questions. Each Question carries 5 Marks :

1. Discuss about the factors influencing capital structure of a company
2. Find market value of ABC Co. Ltd.

EPS	-	Rs.8
IRR	-	24%
Ke	-	12%

Payout options are 0%, 25%, 50% & 100% use Model for finding market value of the Co₂ Walter.

3. Write short notes on the following :
 - a. Cost of Equity Capital
 - b. Tax shield
 - c. Cash dividend & stock dividend
 - d. Working Capital Cycle.

**MBA II YEAR
INTERNAL ASSIGNMENT**

PAPER – III : MARKETING RESEARCH (MR)

ASSIGNMENT - I

I Answer the following 3 Questions. Each Question carries 5 Marks :

1. What is Marketing information system ? Explain
2. What is Measurement ? What are the different types of Scales ?
3. What are the elements of Research Report ?

ASSIGNMENT – II

II Answer the following 3 Questions. Each Question carries 5 Marks :

1. Explain the Designs of experiments ?
2. What are the measures to be taken in designing the questionnaire ?
3. What are the different Multivariate Techniques ?

**MBA II YEAR
INTERNAL ASSIGNMENT**

PAPER – IV : QUANTITATIVE TECHNIQUE AND DECISION MAKING (QTDM)

ASSIGNMENT - I

I Answer the following 3 Questions. Each Question carries 5 Marks :

1. Explain the Applications areas of Operations Research ?
2. Explain TSP with a suitable example ?
3. Explain AP with a suitable example ?

ASSIGNMENT – II

II Answer the following 3 Questions. Each Question carries 5 Marks :

1. Explain Critical activity, Dummy Activity and Critical path, in a Network diagram ?
2. Explain operating characteristic of a Queuing problem ?
3. What is Degeneracy in TP, and how it is resolved explain with a suitable example ?

**MBA II YEAR
INTERNAL ASSIGNMENT**

PAPER –V : MANAGEMENT INFORMATION SYSTEMS (MIS)

ASSIGNMENT - I

I Answer the following 3 Questions. Each Question carries 5 Marks :

1. Define MIS. Discuss the impact of Information Technology on MIS.
2. Discuss the structure of MIS with suitable examples.
3. Define the terms Data Model, DBMS, Data Independence. Explain the benefits and limitations of database systems.

ASSIGNMENT – II

II Answer the following 3 Questions. Each Question carries 5 Marks :

1. Discuss the various approaches to Information Systems Planning.
2. Describe the various alternative approaches to the design and development of IS.
3. Discuss the various Information Subsystems in any one functional area
Finance / Marketing / HRM.

**MBA II YEAR
INTERNAL ASSIGNMENT**

PAPER –VI : BUSINESS COMMUNICATION (BC)

ASSIGNMENT - I

I Answer the following 3 Questions. Each Question carries 5 Marks :

1. Define communications and explain the process of communication using a diagram.
2. What is Non-verbal communication ? Explain various forms of non verbal communication and their significance.
3. Write short notes on the following
 - a. Oral communication
 - b. Listening
 - c. Body Language
 - d. Kinesics and proxemics

ASSIGNMENT – II

II Answer the following 3 Questions. Each Question carries 5 Marks :

1. Explain the ingredients of a good oral presentation process.
2. Explain the process of Negotiation. What are the stages involved in this regard ?
3. Write short notes on the following
 - a. group presentation
 - b. bio-data
 - c. Interview concept
 - d. crisis communication

**MBA II YEAR
INTERNAL ASSIGNMENT**

PAPER –VII : MANAGEMENT ACCOUNTING & CONTROL (MAC)

ASSIGNMENT - I

I Answer the following 3 Questions. Each Question carries 5 Marks :

1. Define compare and contrast cost, Financial and Management Accounting.
2. outline the purposes and utility of break-even charts. Explain them with a suitable example of your own.
3. An Automobile manufacturing firm is processing a particular component form outside at the rate of Rs.127.50 per unit. The management of the firm is planning to produce it in the factory. The cost details for which are as below for each unit. Materials cost Rs.45 Labour cost 90%of material cost, variable over heads 60 % of labour cost Depreciation and other fixed costs Rs.20 suggest weather to make or buy the component.

ASSIGNMENT – II

II Answer the following 3 Questions. Each Question carries 5 Marks :

1. Define standard costing and Budgetary control what are the differences between standard costing and budgetary control.
2. The Materials consumed in a production process is 6000 units at a total cost of Rs.39000. The selling price per unit of material is given as Rs.6/-. In a particular month, 105 tonnes of the product was produced. The standard set for this operation is 50 units per tonne of output. Find the relevant material variances.
3. In a manufacturing firm at 60% capacity the sales recorded are Rs.18,00,000. Further details are as below :

Variable - Materials = Rs.4,00,000. Labour = Rs.3,25,000 others = Rs.1,25,000
Costs

Fixed - office expenses = Rs.90,000 Depreciation = Rs.1,00,000 Rent = Rs.35,000
Costs Taxes = Rs.50,000 salaries = Rs.1,40,000

Semi variable - Maintenance = Rs.1,00,000 Electricity = Rs.75000 and others = Rs.25000
expenses

Fixed costs are constant upto 100% capacity. Semi-variable costs remain constant upto 60% capacity, but increase by 5% form 60% to 75% and by another 5% beyond 75% to 100% capacity. You are required to prepare a flexible Budget for 50%, 75% and 90% capacity utilization.

**MBA II YEAR
INTERNAL ASSIGNMENT**

PAPER –VIII : PRODUCTION AND OPERATIONS MANAGEMENT (Prod. OM)

ASSIGNMENT - I

I Answer the following 3 Questions. Each Question carries 5 Marks :

1. Differentiate between Production and Operations Management. Explain the duties and responsibilities of production and operations manager with suitable example. What is the Conversion system ? Explain various examples of conversion systems.
2. Write a note on various manufacturing systems with suitable examples.
3. What is PPC ? what are its functions ? Discuss in detail how do you plan PPC in a Job order shop ?

ASSIGNMENT – II

II Answer the following 3 Questions. Each Question carries 5 Marks :

1. What is TQM ? Discuss the role of TQM in the modern organization of today ?
2. A production process was observed for a period of 20 days during one month. The number of components inspected per day is 200 each and the number of defectives noticed is as given below. Construct appropriate control chart and comment.

Day	Number of defectives	Day	Number of defectives
1	8	1	8
2	11	2	7
3	7	3	13
4	10	4	4
5	17	5	8
6	14	6	14
7	11	7	16
8	12	8	11
9	9	9	8
10	10	10	11

3. Classify the following inventory using ABC Analysis. A = Annual Consumption in number of units, P = Price per unit in Rupees.

Item Code	A11	E13	P12	C11	T15	Y17	U12	U15	A16	E20
A	300	2000	150	2500	150	3000	200	150	800	400
P	150	250	310	200	300	2500	400	380	180	270